

Watford International Piano Competition

in memory of Christopher Duke

Sunday 21 May 2017 3.00pm

The Clarendon Muse Watford School of Music, 70 Rickmansworth Road, Watford WD18 7JA

Adjudicators: Nicola Eimer and Peter Bithell

Sponsorship Brochure 2017



The Watford Festival
OF MUSIC, SPEECH AND DRAMA

What is The Watford Festival?

The Watford Festival was established 70 years ago and has grown to become one of the largest and most respected music festivals in the UK. The Festival attracts entries from amateur and young professional musicians from across the globe. It aims to encourage people of all ages to perform in both Music, Speech and Drama in front of an adjudicator and audience.

Why Sponsor The Watford Festival?

- The Watford Festival is one of the largest and most prestigious music festivals in the UK.
- There are over 2000 performers annually, with over 5000 visitors to support the festival. This enables you to reach a large number of potential clients and customers, a large number from the local area.
- The Festival attracts entrants from London, Hertfordshire, across the home counties and beyond.

What is the Watford International Piano Competition?

● Part of The Watford Festival, the WIPC was established in 1998 as The Christopher Duke Piano Competition in memory of Christopher Duke, a wonderfully talented pianist who sadly died at age 26 after an illness. The festival attracts talented young professional musicians both locally, nationally and from around the world. Many of our previous winners have continued to embark on international careers including Alexander Ullman and Ji Liu, as well as Riyad Nicolas, who has currently been selected by The Countess of Munster Musical Trust. The 2017 Competition will take place on 21st May at Clarendon Muse, Watford, Herts.

Why Sponsor the Watford International Piano Competition?

- The festival attracts entries both locally, nationally and internationally, from France to South Korea, Italy to Japan. This will enable you to attract a worldwide clientele and customer base.
- Previous winners at the Festival have gone on to receive major acclaim for various recordings, performed in prestigious concert halls and at Royal events.

Sponsorship Packages 2017

We have created a variety of sponsorship packages which we hope will be of interest to you. Each package can be tailored to your request. Please contact us to arrange a bespoke package to suit your company needs.

Please contact Ayelet Landsman via email ayelet@watfordfestival.co.uk or call 07973 697 963 to arrange a bespoke package.

Package options

- Watford International Piano Competition Sponsor (including Programme Sponsorship)
- The Watford Festival Programme Sponsor
- Prize Sponsor
- Associate Sponsor
- Bespoke Packages available from £50-£3000+

Watford International Piano Competition Sponsor

- We are offering a unique opportunity to sponsor this international competition.
- Sponsorship can range from sponsoring prizes (£150-£500) to sponsoring the entire competition (POA).
- Opportunity to include your company logo on all pre-festival promotional material including the application form (in accordance with printing schedule)
- Company logo on front of the Programme with full page colour advert inside the Programme (if provided in time for printing of the Programme).
- Hyperlink and logo on our website.
- Opportunity to sponsor prizes and present prizes at the competition.
- Free entry tickets to The Watford International Piano Competition for 5 people.
- Opportunity to sponsor solely the Programme for the Competition.

The Watford Festival Programme Sponsor

- Full page colour advert in The Watford Festival Programme.
- Company logo on cover of the Programme.
- Hyperlink on The Watford Festival website (via your own corporate logo) to your company's homepage.
- Company logo on The Watford Festival website, Facebook and Twitter pages.
- 5 season tickets giving unlimited access to The Watford Festival Music and Speech and Drama Festival.

Prize Sponsor

- Opportunities to sponsor prizes in both The Watford Festival and The Watford International Piano Competition.
- Prizes at The Watford International Piano Competition can be presented by a member of the Company/organisation.
- Prizes can be named after the company/business.
- Prize sponsorship ranges from £50 to £500.

Associate Sponsor

- Opportunities to advertise or have company logo published in The Watford Festival Programme and The Watford International Piano Competition Programme and on pre-festival material.

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www.watfordfestival.co.uk